

Richard Garratt

Profile

Currently working in the Investment department at OMD UK. Former Deputy President of the University of Plymouth Students' Union; where I was responsible for representing over 30,000 students. I am able to find innovative and creative methods to tackle both established problems and pre-empt future issues, evidenced both during my studies and employment. Interested in marketing, business and advertising. Achieved a 2:1 BSc degree in Multimedia Production and Technology. Experienced manager and team leader. Online portfolio is stored at cucukachoo.com.

Employment

April 2013 – Present: **Investment Buyer**, OMD UK

- My role at OMD UK is predominantly within the TV buying market, however I am also an integral element of OMD's Cinema planning and buying team.
- I mainly work on the clients Citroen and McDonalds, the latter of which is the biggest spender within OMD UK's portfolio.
- Creative Investment lead; Involved with our Creative Team on various projects and pitches such as Disney, SSE and C4.

June 2011 – April 2013: **Deputy President**, University of Plymouth Students' Union

- Chairing meetings and interview panels, including Plymouth Universities' appointment of Governors.
- Acting as a Charity Trustee, accepting ultimate responsibility for directing the affairs of UPSU, ensuring it is solvent, well-run and delivering charitable outcomes for the benefit of the students.
- Creating and running campaigns that represent and encapsulate the 30,000 plus student body.
- Lobbying the University for funding to reach out and represent the unengaged student demographics.
- Ensuring the charity complies with charity law and with the requirements of the Charity Commission; in particular that it prepares reports on what it has achieved and statutory annual returns and accounts.
- Upholding my manifesto by launching and making a reality my innovative mobile student union project in Sep 2012.

Key skills summary

LEADERSHIP

Extensive leadership experience from captaining sports teams; employment as a manager, through to taking a senior role on the Board of Trustees for UPSU. Experienced organising large events.

CAMPAIGNING/PITCHING

Successfully campaigned to be re-elected to a second term as the Deputy President of UPSU with a record number of votes for the institution. Demonstrating the members' recognition of the progress made during my first term. Extensive pitch experience; including being shortlisted nationally by NUS and The Metro.

OFFICE SKILLS

Excellent communicator; able to deal effectively with people at all levels of an organisation. Experienced chair of both meeting and interview panels.

PERSONAL ABILITIES

Self-motivated and able to cope with pressure. Professional and confident. Able to multitask and manage conflicting demands.

EDUCATION

Awarded a 2:1 in Multimedia Production and Technology from The University Of Plymouth
1st class honours for dissertation
3 A-Levels in Graphics, ICT and Media

Contact Details

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Oct2011 – May 2012: **Brand Ambassador**, Pepe Jeans

Apr 2012 –Jul 2011: **Bartender**, UPSU

Jun 2010 – Sep 2010: **Bar Manager**, King Arthurs, Greece

Jun 2009 – Sep 2009: **Bar Manager**, King Arthurs, Greece

Dec 2009 – Jan 2010: **Head Chef**, Esprit Holidays Ltd, Austria

Feb 2009 – Mar 2009: **Head Chef**, Esprit Holidays Ltd, Austria

June 2008 – Sep 2008: **Bartender**, King Arthurs, Greece

Nov 2007 – May 2008: **Head Chef**, Esprit Holidays Ltd, Austria

May 2007 – Jul 2007: **Assistant Chef**, Esprit Holidays Ltd, Austria

Voluntary Experience

Kindred

One week working within the creative team. I am still in contact with creative director, Ben Friend, regarding briefs given to me that I am currently working on.

BBC Television Centre

One week working within the advertising production team.

Outgoing

Organised a trip for seventy-three students to travel to Amsterdam for the weekend.

References

Greg White

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Hugo de Rijke

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Hobbies and Interests

Throughout my life I have been very involved in sports at a high level. During my early teens I ran for the county, representing at both regional and national level; I also had spells of captaining the football, rugby and basketball teams. More recently I have captained the University snowboard team and played rugby for the University first team.

I have always been willing to take on new challenges, emphasized by the range of sports and levels I have competed in. When I take on a task I give it my all, committing fully to ensure it is done to the best of my ability; whether this be working as a member of a team; a leader of the team or alone.

I believe many of the qualities I have learned and honed in sports are transferable to the working environment and are testament to the determination I harbor.

Personal achievements

National recognition for Launching UPSU's mobile Union.

St Leonards middle school Governors shield.

Recording an institution record for votes during re-election as UPSU Deputy President.

Organizing various student trips both inside and outside the UK.

Competing in sport at a national level.

Elected to represent UPSU at NUS National conference 2013.